

PARTNER CASE STUDY

READY



Partner Profile

Location

Rhode Island

Years in Business

15 years

Organizations

DRII, NEDRIX, ACP

Readiness-as-a-Service (RaaS) provided a cost effective, collaborative business continuity planning platform for Code Red and its clients.

Q and A with a Partner

We queried one of our Partner's to find out why they chose Readiness-as-a-Service to support their business continuity consulting practice.

Practice description:

"Code Red BCS provides expert services in all areas of emergency response and business continuity. Our services range from workshops/training to plan development and testing. Recently we have added Fire Safety Services such as: Evacuation Plans, Fire Extinguisher Training and Fire Evacuation Placards for buildings. Our experts engage senior management to create, implement and support effective emergency management, crisis communications and operational recovery for all clientele."

Why did you select Readiness-as-a-Service to deliver consulting services to your clients?

"The experts at Readysmith Advisers assist with any questions, support training sessions if needed, and come back with answers to questions on a very timely basis. Their background and expertise in business continuity and disaster recovery is expansive and can assist any independent consultant who may need a second opinion or just little guidance on a stumbling block."

How do you install and use Readiness-as-a-Service at your clients?

"Code Red BCP utilizes the RaaS tool to help bring a much less confusing approach to Business Continuity Planning for our clients. The Service brings clarity to executives who need quick answers to their recovery problems."

How do your clients benefit from subscribing to Readiness-as-a-Service at their respective organizations?

"Our clients benefit in many ways. The tool is very easy to use and very intuitive! We can assign critical users who then can adapt quickly to the structure of their Continuity Plan. The Plans Guide can assist with navigation as well. BC Plans can be accessed on Smart Phones, which, at the time of a disruption can be very beneficial as the team works through any continuity issues. Also, maintaining and editing the Plan, as the company matures with the tool and can be done easily and quickly. After a short training session users are ready to utilize the BC Plan.

How do you, as an independent consultant, benefit from using Readiness-as-a Service at your clients?

"The ability to show the client the template and its guides allows the client to bring some clarity and comfort to a confusing development process. The client can work with us to develop a very resilient program and feel good about the process. It is also much easier for the client to then assume full ownership and call on us to support their exercise regimen as years pass. In today's busy and electronic age, having a BC Plan on paper just doesn't cut the muster test anymore! "

Would you recommend the Readiness-as-a-Service platform to other independent consultants for delivery of their services?

"Absolutely! The platform produces happy clients who will, long term, utilize their Plan and your services for years to come.



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